e-CMR
οι οδικές μεταφορές στην ψηφιακή εποχή
going digital in road transport

22-23 Ιουνίου 2017
Makedonia Palace, Θεσσαλονίκη

ΔΙΟΡΓΑΝΩΣΗ ΜΕ ΤΗΝ ΥΠΟΣΤΗΡΙΞΗ ΥΠΟ ΤΗΝ ΑΙΓΙΔΑ

ΟΦΑΕ
ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ ΥΠΟΥΡΓΕΙΟ ΥΠΟΔΟΜΩΝ ΚΑΙ ΜΕΤΑΦΟΡΩΝ

E-CMR and digital supply chains

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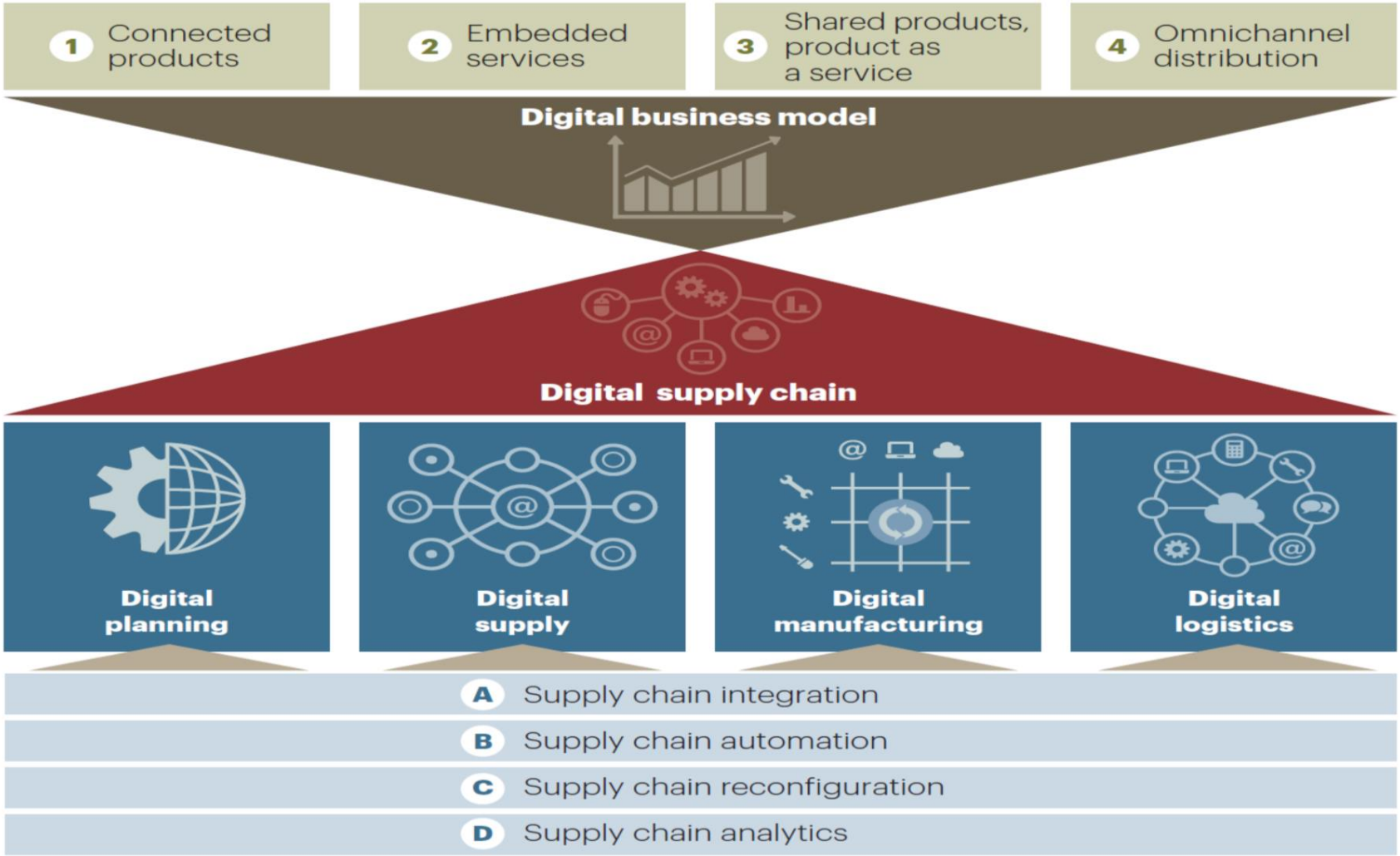
ΕΛΛΗΝΙΚΗ ΕΤΑΙΡΕΙΑ LOGISTICS ΒΟΡΕΙΟΥ ΕΛΛΑΔΟΣ

Agenda

- Digital Supply Chains
- Enabling Trade Index: insights
- Logistics Performance Index: insights
- Summary

Digital Supply Chain Network



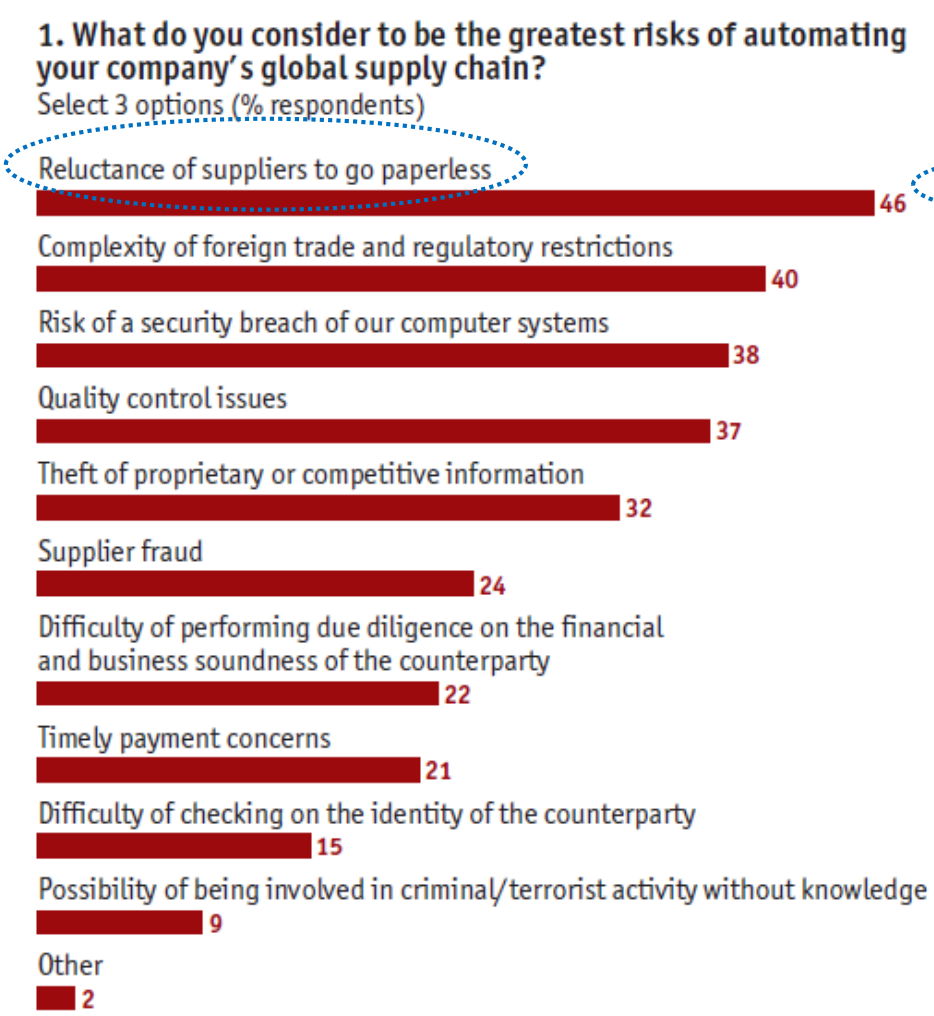
Source: European A.T. Kearny/WHU Logistics Study 2015

Supply Chain Levels and Challenges

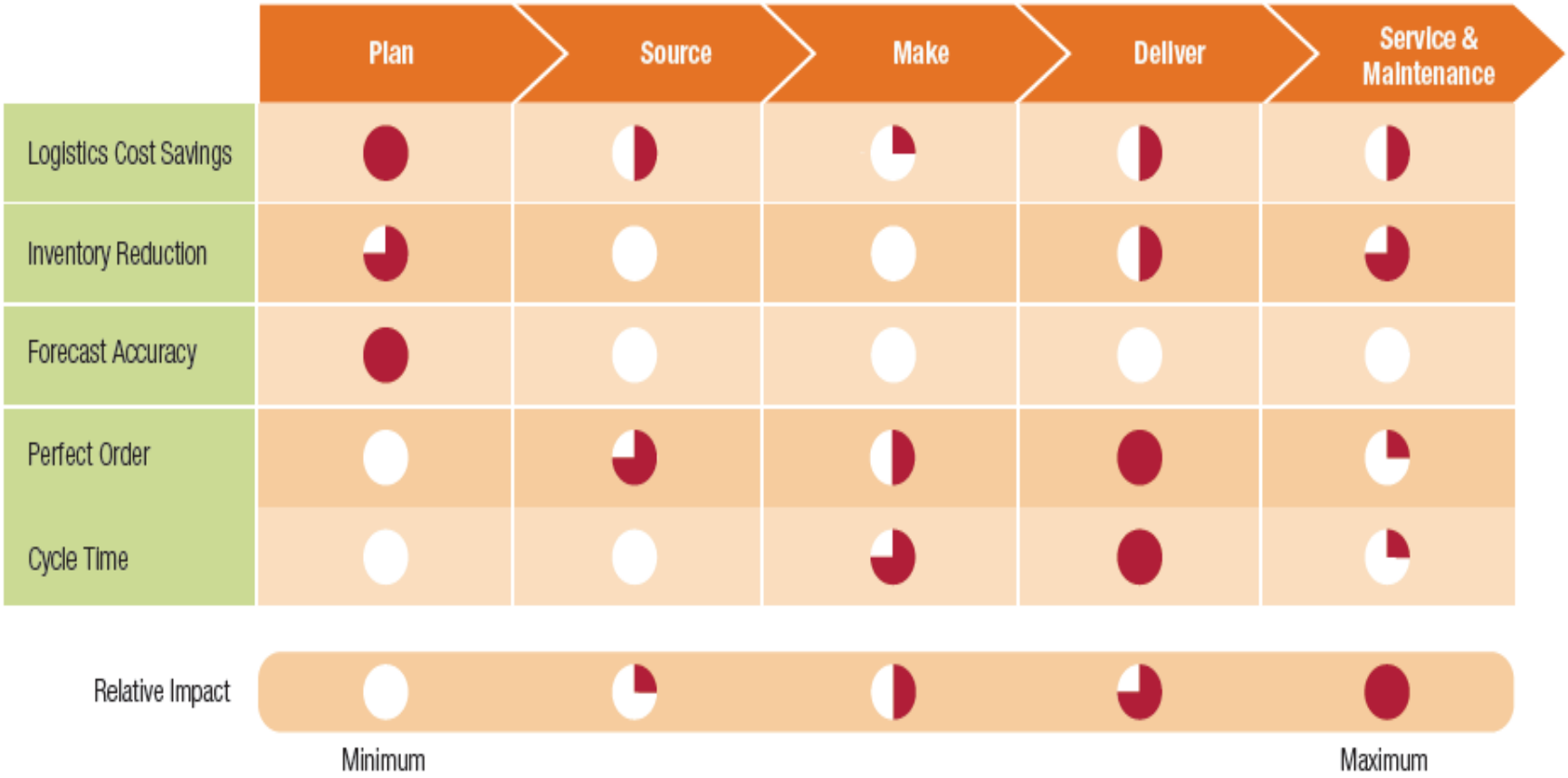
Areas for digitalization of the business model	Select digital supply chain management levers and challenges	Areas for digitalization of supply chain management	Select digital supply chain management levers and challenges
1 Connected products	• New SCM requirements for smart products (for example, chips in textiles) • Shorter lead times and price changes for electronic components	A Supply chain integration	• IT integration across all areas of company • IT integration with supply chain partners • Paperless freight document
2 Embedded services	• New spare parts and service requirements • Setup of online monitoring and second- or third-level support • New failure analytics due to more possible reasons outside of own products	B Supply chain automation	• Smart packaging informing and acting on conditions of goods inside • Radio or GSM tagging and tracing of goods • Radio or GSM tagging and tracing of packaging and containers • Smart labels communicating with each other, creating decentralized optimization intelligence • Robots and autonomous vehicles
3 Shared products, product as a service	• Disposition and capacity management of rented products • Product and product parts monitoring and replacement planning • Logistics for relocation, maintenance, refurbishing, and repair • Product software management, including firewalls	C Supply chain reconfiguration	• 3D printing and additive manufacturing • E-platforms for direct carrier selection and transactions • Use of app-based e-platforms for express and parcel courier deliveries
4 Omnichannel distribution	• Direct sales (bypassing wholesalers or via online) to users and consumers, with smaller lot sizes and different central and regional storage requirements • Cross-border selling, partially with own customs solutions	D Supply chain analytics	• Big data analytics for SCM improvement

Source: European A.T. Kearny/WHU Logistics Study 2015

Economist Intelligence Unit Survey (2006): The chalenges…

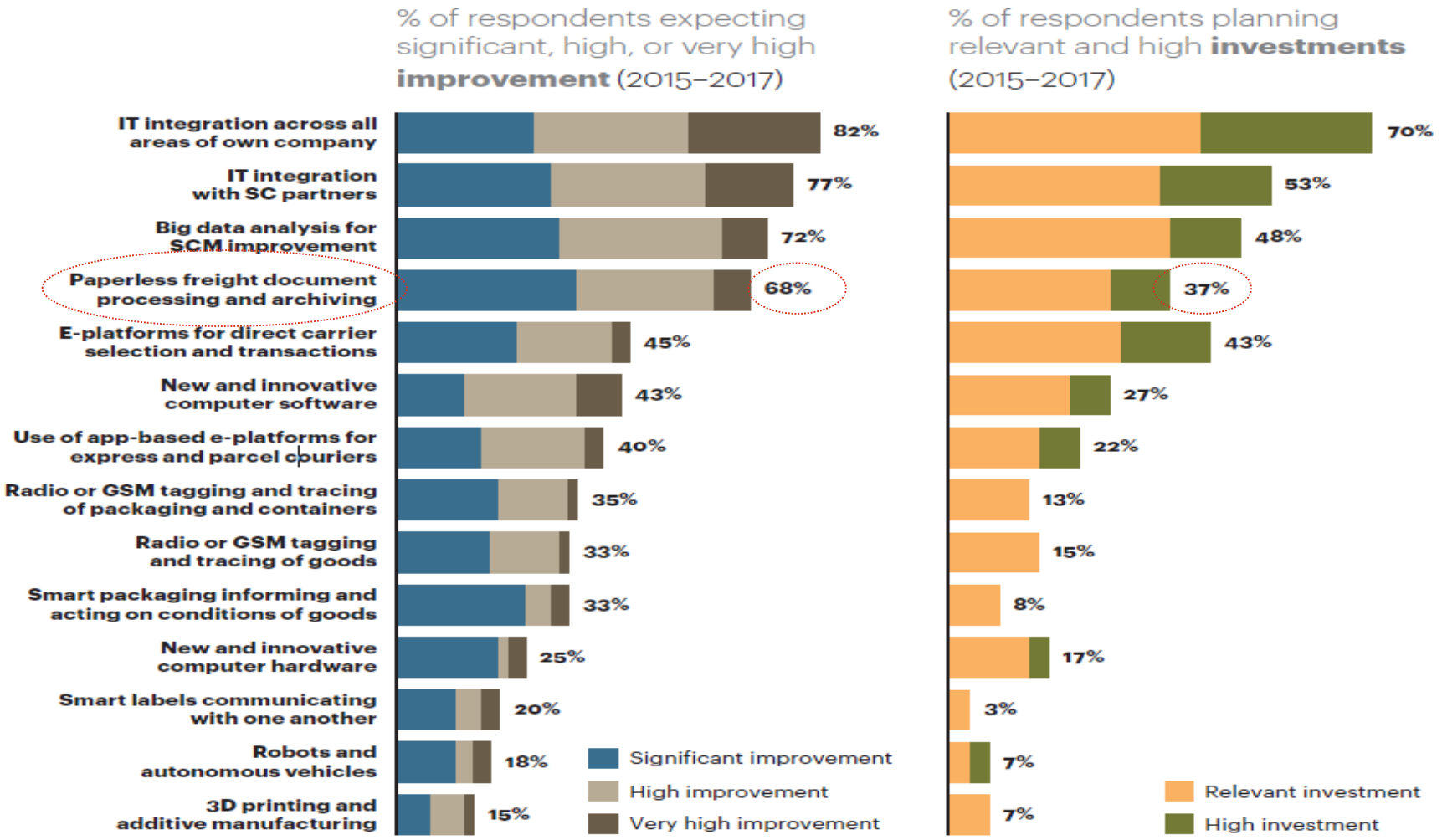


Impact of Digital Technologies across Supply Chain Processes



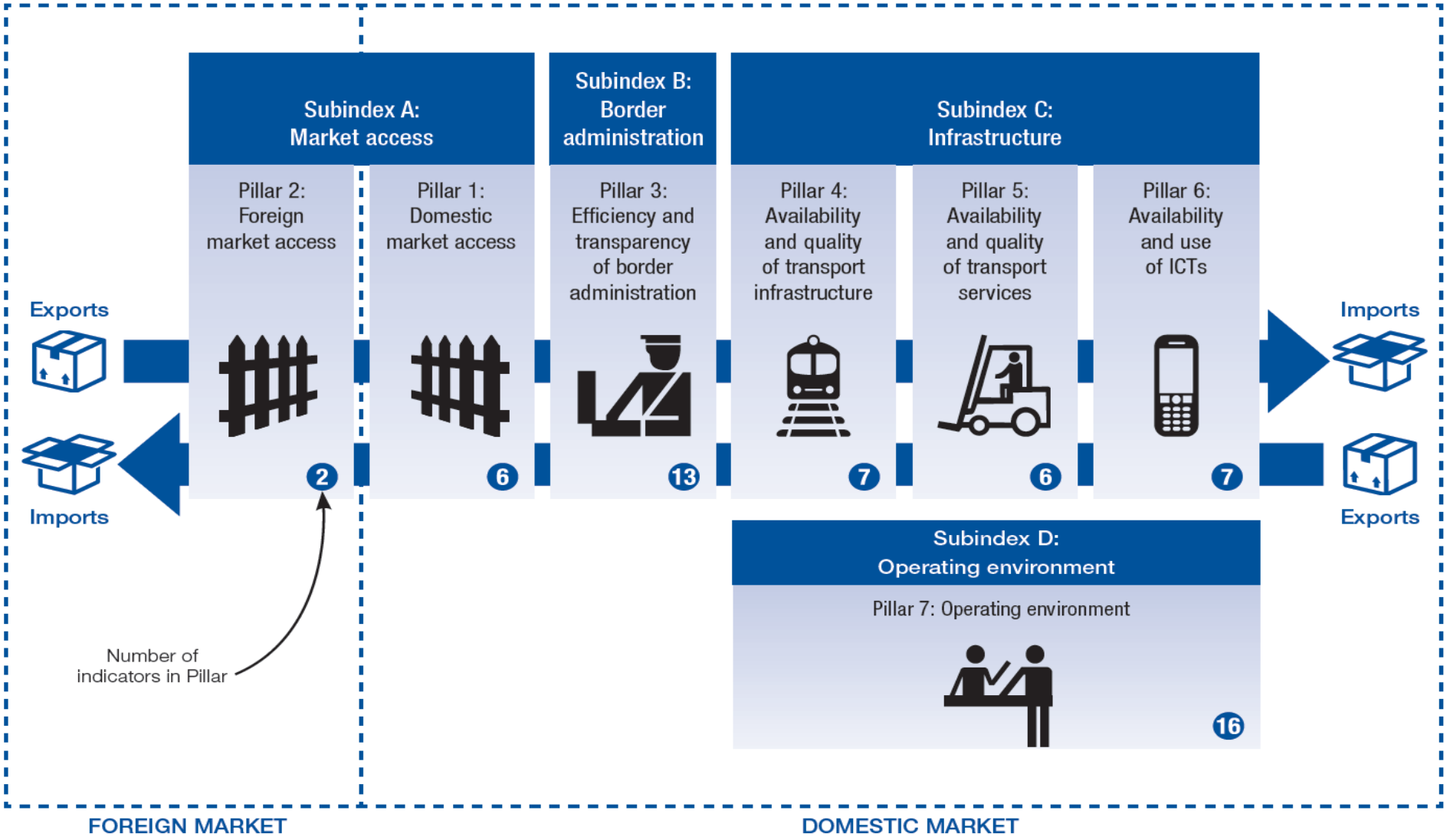
Source: Capgemini Consulting

Digital levers worth investing in for the supply chain



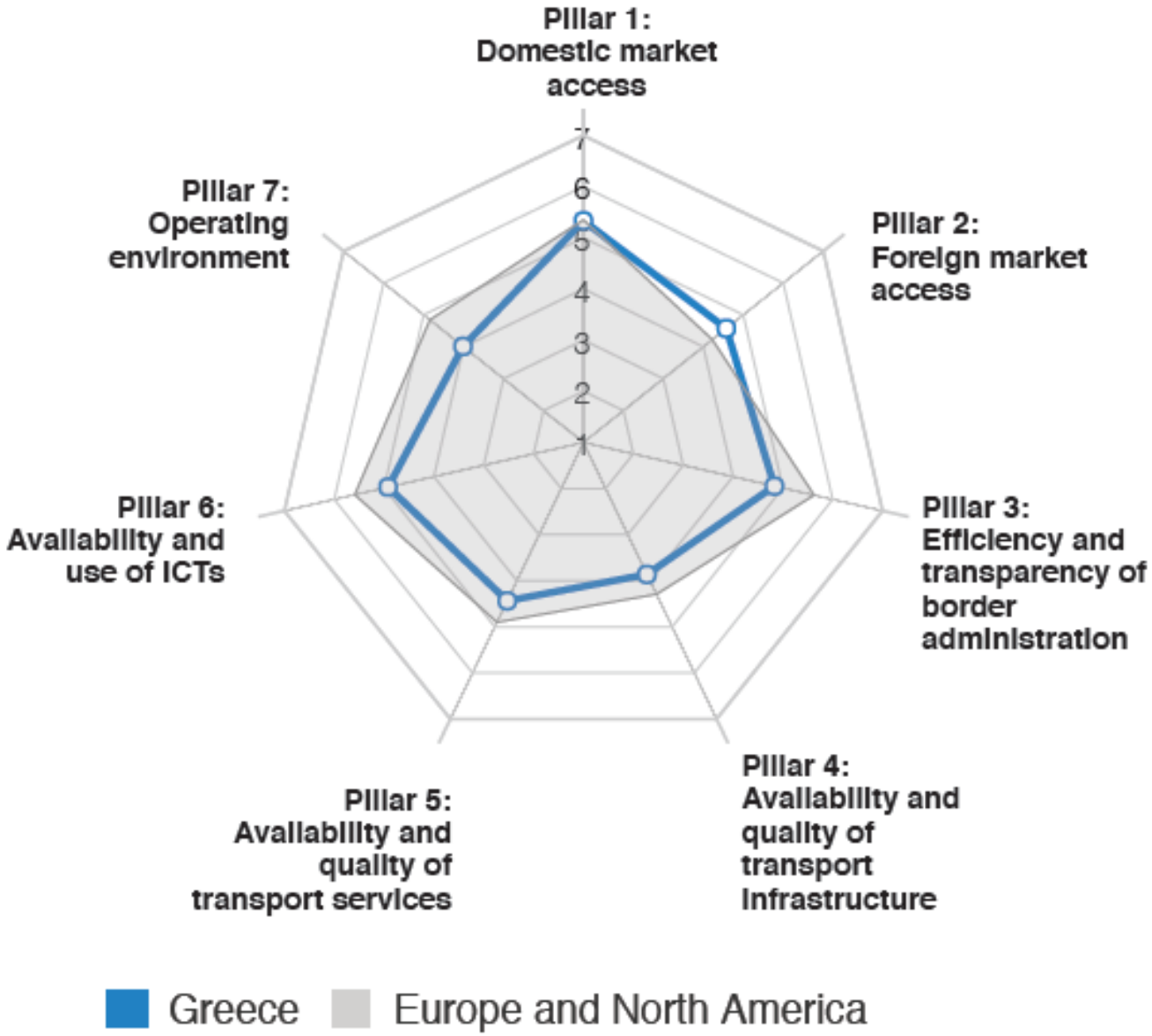
Source: European A.T. Kearny/WHU Logistics Study 2015

The Enabling Trade Index Framework



Source: The Global Enabling Trade report, World Economic Forum, 2016

Greece: Enabling trade performance overview



Greece: Enabling trade performance

	Rank / 136	Value	Trend
Pillar 4: Availability and quality of transport infrastructure	50	3.9	
4.01 Available airline seat kilometres millions	32	715.0	
4.02 Quality of air transport infrastructure	42	4.9	
4.03 Quality of railroad infrastructure	62	2.8	
4.04 Liner Shipping Connectivity Index 0–157.1 (best)	31	47.4	
4.05 Quality of port infrastructure	46	4.5	
4.06 Road quality index	62	5.0	
4.07 Quality of roads	58	4.3	

	Rank / 136	Value	Trend
Pillar 5: Availability and quality of transport services	51	4.4	
5.01 Ease and affordability of shipment 1–5 (best)	64	3.0	
5.02 Logistics competence 1–5 (best)	60	2.9	
5.03 Tracking and tracing ability 1–5 (best)	30	3.6	
5.04 Timeliness of shipments to destination 1–5 (best)	34	3.8	
5.05 Postal service efficiency	45	5.1	
5.06 Efficiency of transport mode change	96	3.5	

	Rank / 136	Value	Trend
Pillar 6: Availability and use of ICTs	56	4.9	
6.01 Mobile-cellular telephone subscriptions /100 pop.	72	114.0	
6.02 Internet users % pop.	53	66.8	
6.03 Fixed-broadband Internet subscriptions /100 pop.	19	30.7	
6.04 Mobile-broadband subscriptions /100 pop.	73	45.6	
6.05 ICT use for biz-to-biz transactions	97	4.3	
6.06 Internet use for biz-to-consumer transactions	82	4.2	
6.07 Government Online Service Index 0–1 (best)	71	0.58	

	Rank / 136	Value	Trend
Pillar 7: Operating environment	91	4.0	
7.01 Protection of property	67	4.2	
7.02 Efficiency and accountability of public institutions	107	3.2	
7.03 Access to finance	133	2.4	
7.04 Openness to foreign participation	51	4.6	
7.05 Physical security	56	5.6	

Supply Chains and National Logistics Systems

- Ability to connect to the "physical internet" is becoming a key determinant of a country's competitiveness
  - Providing access to vast new markets

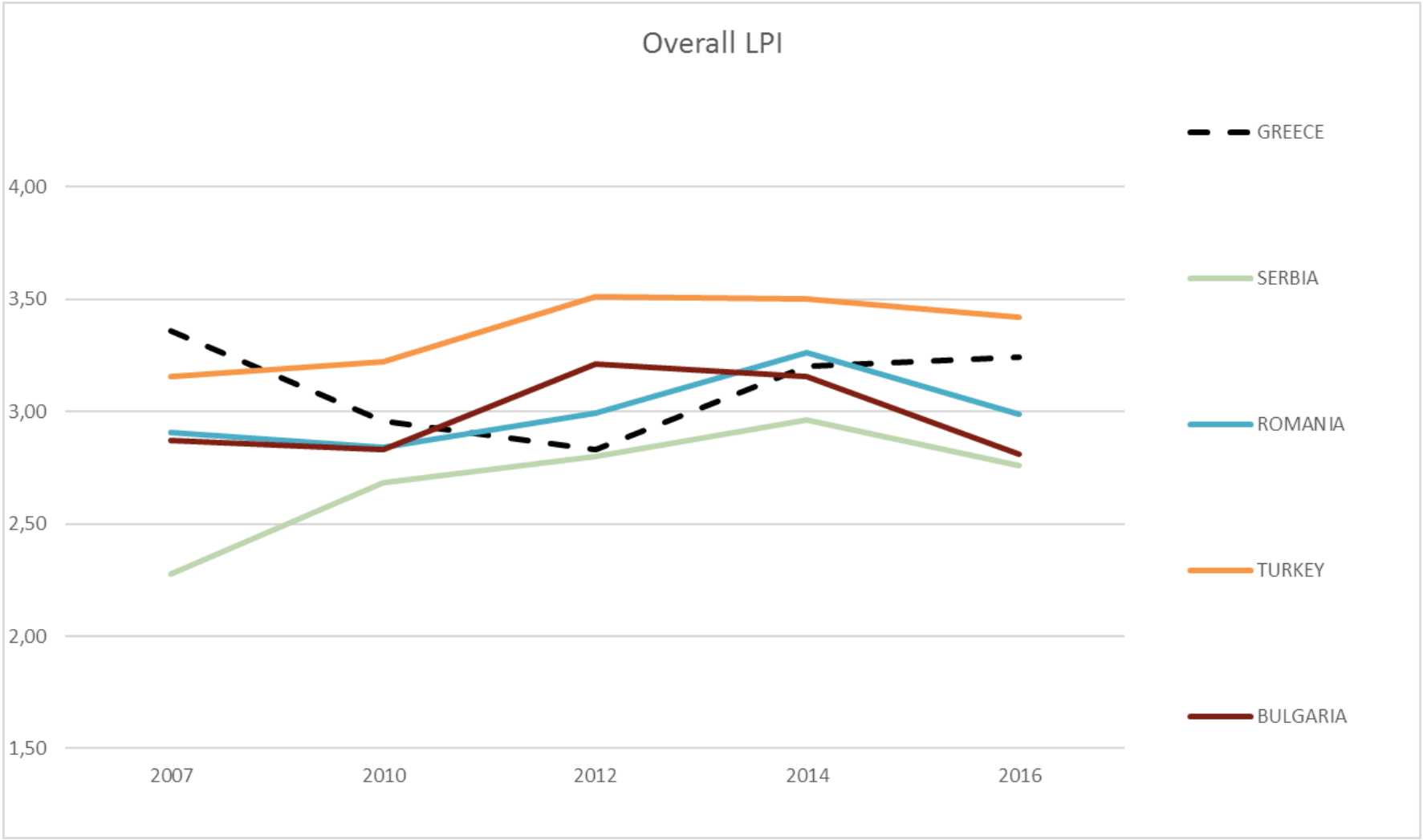
- For those with weak logistics connection to global supply chain networks the costs of exclusion are becoming increasingly devastating…

The Logistics Performance Index

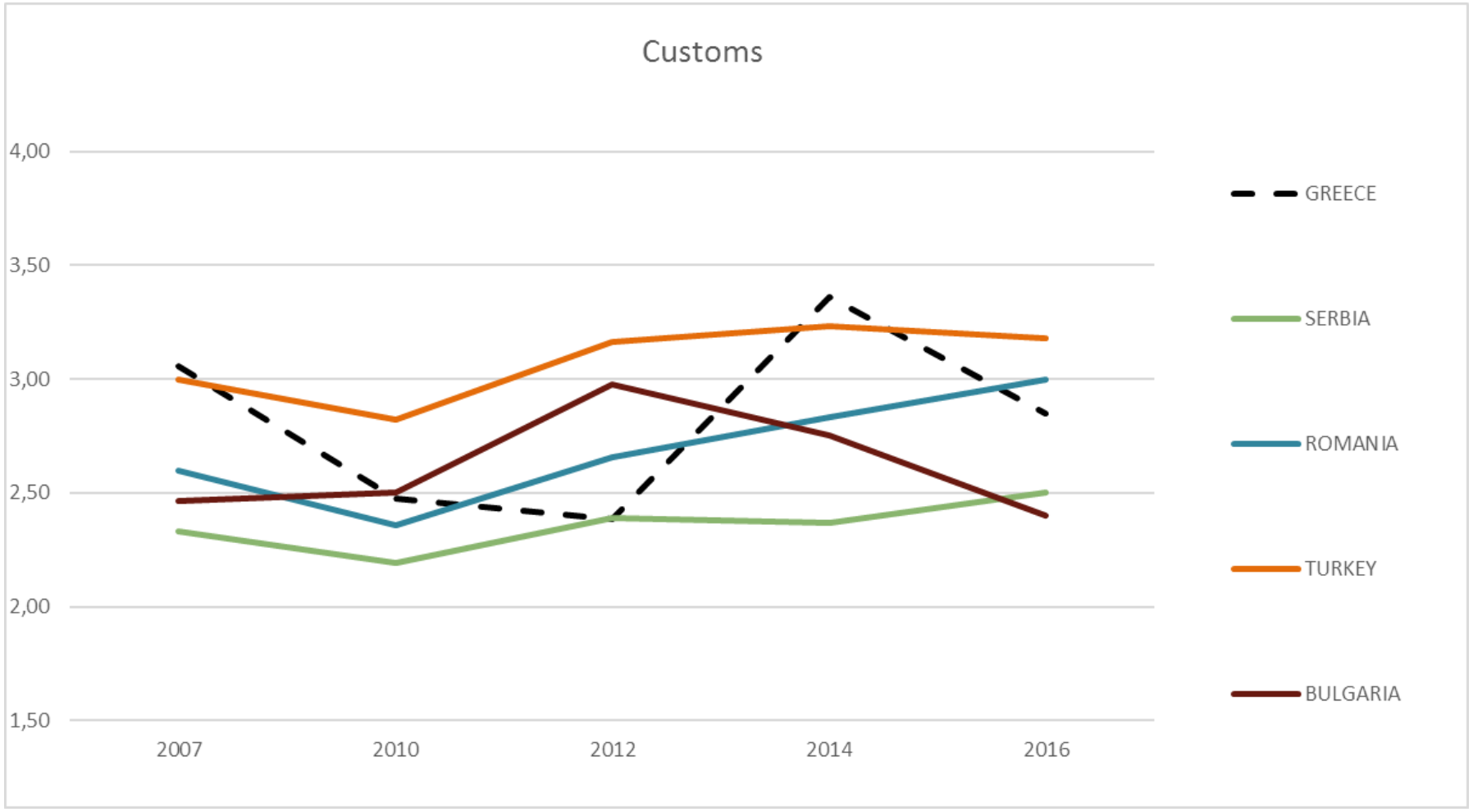
- Captures comprehensively supply chain performance:
  - Customs procedures, logistics costs, infrastructure quality
  - Ability to track and trace shipments
  - Timeliness in reaching Destination
  - Competence of Private and Public Logistics Service Providers
  - Customs-Border Agencies
  - Transparency-Corruption
  - Supply Chain Reliability.

Source: "Connecting to Compete : Trade Logistics in the Global Economy", International Bank for Reconstruction and Development, World Bank, 2007, 2010, 2012, 2014 & 2016

Logistics-related Performance: Overall LPI

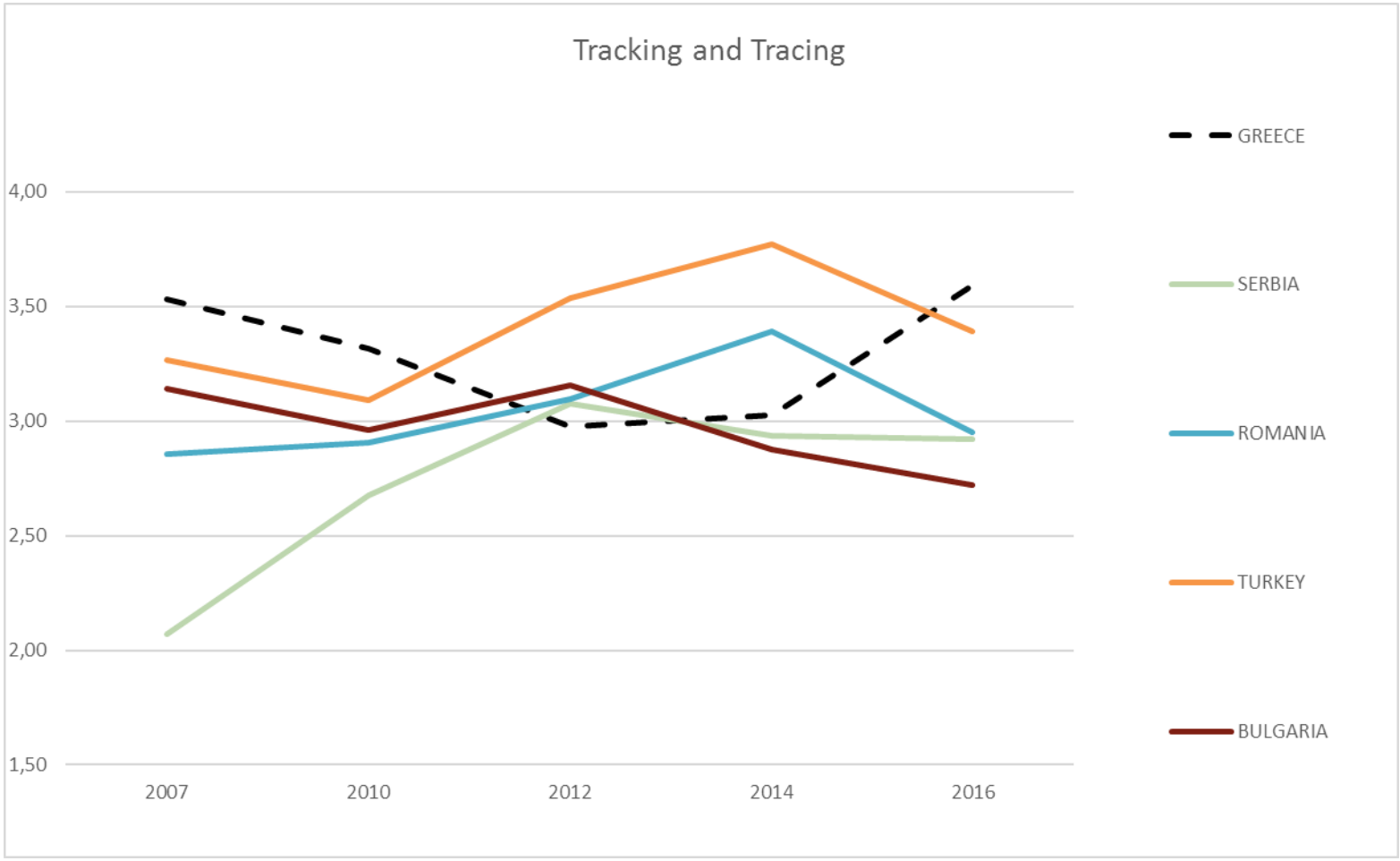


Logistics-related Performance: Customs

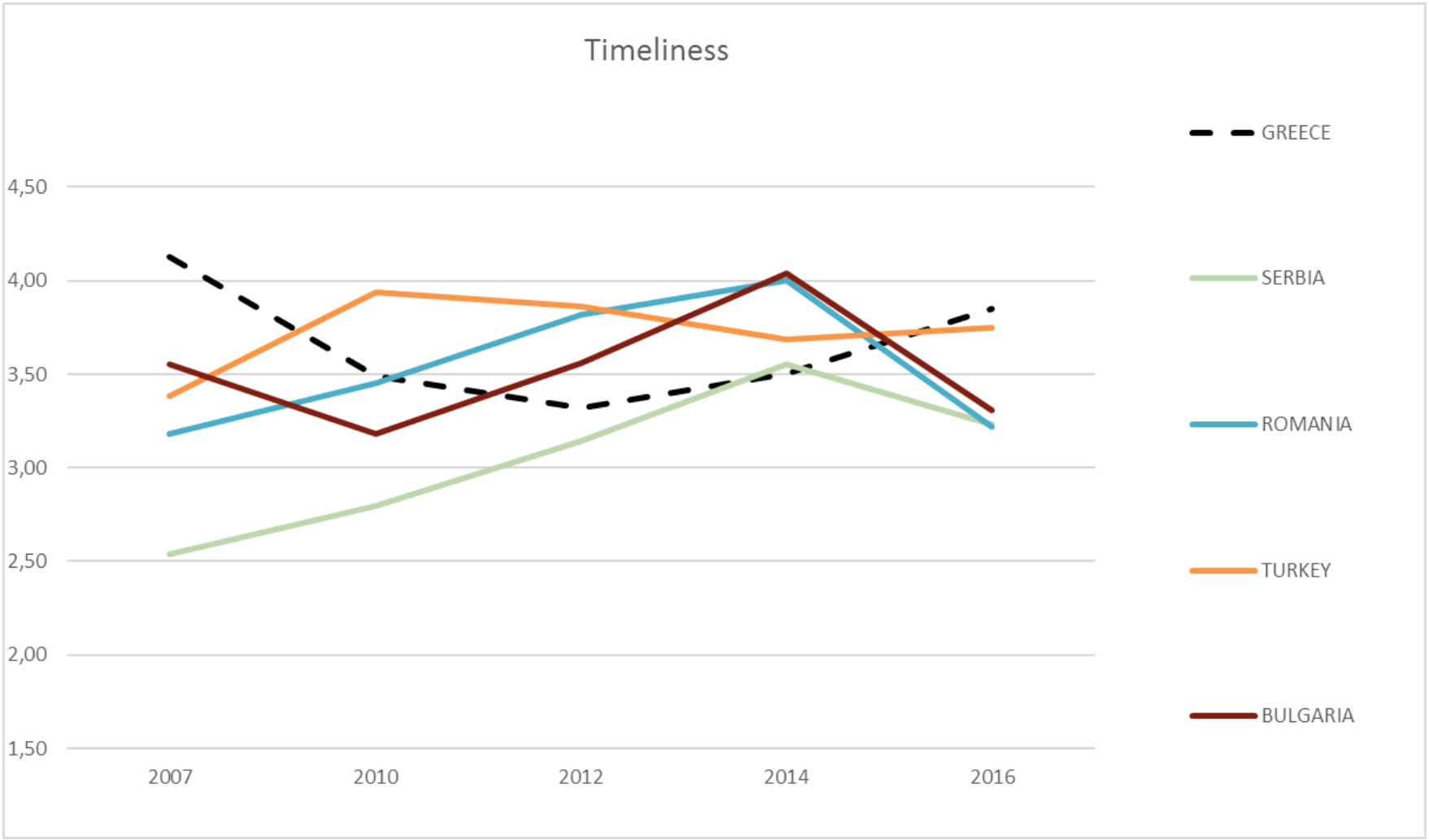


Logistics-related Performance: Quality of Logistics Services

Logistics-related Performance: Tracking and Tracing



Logistics-related Performance: Timeliness



In conclusion…

- ***Greater Productivity***
  - Going paperless saves a lot of time as employees aren't tasked with filling paperwork.
- ***Speed and Responsiveness***
  - Paperless systems help eliminate delays that take place while paperwork moves through the process.
- ***Security and Compliance***
  - Paperless systems solve data integrity issues automatically and help get rid of any problems with regulatory compliance due to misfiled papers.
- ***Supports Lean Initiatives***
  - Automated processes help eliminate hard work and waste thus saving time and resources, improving order cycle times and advancing overall productivity.
- ***Environmentally Friendly***
  - Automated processes help save trees, as well as money on printers, toners and space.

21ο Πανελλήνιο Συνέδριο Logistics

Θεσσαλονίκη 24-25 Νοεμβρίου 2017

Θεματικές Ενότητες

- Ανάπτυξη Λιμένων ως Κόμβων Διεθνών Εφοδιαστικών Αλυσίδων
- Green Logistics και Διαχείριση Πράσινων Εφοδιαστικών Αλυσίδων
- Βέλτιστες Πρακτικές και Σύγχρονες Προκλήσεις στη Διαχείριση Εφοδιαστικών Αλυσίδων
- Logistics και Διεθνές Εμπόριο
- Εφοδιαστικές Αλυσίδες Τροφίμων
- Καινοτομία και Τεχνολογία στα Logistics.
- Θαλάσσιες Μεταφορές και Διοίκηση Λιμένων
- Εμπορευματικά Κέντρα / Κόμβοι Διατροπικών (Intermodal) Μεταφορών
- Τεχνολογία και Logistics

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Thank you for your attention.

Any questions?

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